

***Sports wagering, beginning in high school and increasing in college is done by 50% of student-athletes (Engwall, Hunter, & Steinberg, 2003). Lesieur (1991) reported 85% of college athletes as having participated in betting and 23% surveyed showed evidence of pathological gambling behavior.***

**ATHLETIC ADMINISTRATION:**

If you are asking yourself how this pertains to you, the simple answer is that you have the ability, resources and stage to implement a strategy of awareness in your student-athletes. The college football season brings a prevalence of compulsive sports betting, dangerous binge drinking and drug use. Many college student athletes subscribe to the “guy code” of secrets between teammates of what happens in the locker room stays in the locker room even to the detriment of someone’s safety and even their life.

Consider these facts:

1. The student-athlete is a unique individual whose competitive nature not only drives to excel but to do so with risks others would formulate far too great regardless the outcome.
2. In the most recent NCAA study, 78.3% of the respondents reported using alcohol within the past year and that for most; the problem began in high school (2001).
3. Sports betting & gambling addiction are supported by drinking and drug usage and are on the rise in college campus’ around the nation.
4. The prevalence of eating disorders is significant among female athletes

(Kirk, Singh & Getz, 2001).

This is an invitation to bring in nationally recognized author and lecturer Loree Taylor Jordan, the mother of a recovering drug addicted son to address not only your student-athletes but the coaching staffs and the administration that supports them the information, trends, and roadblocks as it relates to sportsgambling, alcohol & drug addiction and eating disorders.

Loree has engineered a lecture series, and orientation talk that will provide a bridge not only between your athletes and these harmful behaviors but also a bridge of awareness and accountability between teammates and coaches.

We look forward to the opportunity to partner with you in your investment in the health, safety and success of your students.

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